AIR FORCE ASSOCIATION’S
CYBERGENERATIONS
SENIOR CITIZENS’ CYBER SAFETY INITIATIVE

PILOT FEEDBACK SURVEY RESULTS
JULY 2019

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CYBERGENERATIONS PILOT WORKSHOPS

In December 2018, CyberPatriot launched its CyberGenerations Pilot Program with five pilot locations. They are as follows:

- The Holloway Chapter
- Tucson Chapter 105
- Swamp Fox #298
- Richard Bong Chapter #226
- The Green Mountain Chapter

Workshop coordinators were provided with pre- and post-workshop surveys for the participants and a postworkshop survey for the instructor as well.

The participants were surveyed in the following areas:

- Their demographic information.
- The aspects of cybersecurity that they are most interested in.
- The degree to which their knowledge improved on the different topics discussed.
- The overall impact of the workshop.

The instructors were surveyed on the following:

- The impact of the workshop in raising participant knowledge on the topics discussed.
- Suggestions for improvement in the curriculum, materials provided, and the overall organization of the initiative.

Along with the five pilot locations, 101 CyberGenerations hard copy kits have been shipped for workshop presentations and 121 digital kits have been requested for personal use.
PARTICIPANT DEMOGRAPHICS

GENDER

- Male: 35%
- Female: 60%
- Prefer not to answer: 5%

AGE

- 50-59: 40%
- 60-69: 30%
- 70-79: 8%
- 80-89: 20%
- 90+: 2%
Before the pilot workshop, participants were most interested in learning about protecting against identity theft (73%), protecting their personal information when online (67%), and learning the cybersecurity basics (62%).

<table>
<thead>
<tr>
<th>Topic Interest</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Cybersecurity basics</td>
<td>60%</td>
</tr>
<tr>
<td>Password management</td>
<td>50%</td>
</tr>
<tr>
<td>Defending against viruses</td>
<td>50%</td>
</tr>
<tr>
<td>Protecting personal information</td>
<td>60%</td>
</tr>
<tr>
<td>Safeguarding against phishing attacks</td>
<td>40%</td>
</tr>
<tr>
<td>Learning about antivirus software</td>
<td>50%</td>
</tr>
<tr>
<td>Learning how to safely use Wi-Fi</td>
<td>50%</td>
</tr>
<tr>
<td>Online scam awareness</td>
<td>60%</td>
</tr>
<tr>
<td>Protecting against identity theft</td>
<td>70%</td>
</tr>
<tr>
<td>Risks of online shopping</td>
<td>50%</td>
</tr>
<tr>
<td>Social media scams</td>
<td>50%</td>
</tr>
<tr>
<td>Social media etiquette</td>
<td>40%</td>
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</tbody>
</table>
After the pilot workshop, **61.18%** of the participants indicated that their understanding of Password Management has improved. **57.65%** participants indicated improved understanding of Online Scams, and **53%** of Protecting Information Online. **46.34%** of the participants indicated that they understand Identity Theft Protection better after the workshop.

**TOPIC COMPREHENSION | POST-WORKSHOP**

![Bar chart showing the comprehension levels of various topics post-workshop.](chart.png)
After the pilot workshop, coordinators indicated that the overall participant knowledge improved exceptionally on the topic of **password management (67%)**, **cybersecurity basics (50%)**, and **internet scams and fraud (50%)**.
After the pilot workshop, 64% of participants learned at least one new skill, idea, or attitude. 62% of participants strongly agreed that the presentation was well organized while 56% strongly agreed that the activities and resources were interesting and helped them learn.
After attending the pilot workshop, **77% of participants agree that they will feel safer online because of their participation in CyberGenerations.**

![Survey Results](chart)

After attending the pilot workshop, **81% of the participants said that they would recommend CyberGenerations to people they know.**

![Recommendation Survey Results](chart)
The Way Forward: CyberGenerations Updates

Take-Aways:

• Password management remains an important topic that participants felt they learned a lot about.
• Participants prefer activities that challenge them to apply what they’ve learned, as opposed to cybersecurity themed activities that only fill time and add no additional value to the curriculum (e.g., word search)
• Resources are valued by participants but can be further refined to be even more helpful.

Based on the detailed feedback we collected, we intend to make the following updates to the CyberGenerations curriculum:

• Include more detailed instructions for the coordinators that guide them through the technical aspects associated with setting up the workshop and using the CyberGenerations kit.
• Include additional optional content for those with advanced knowledge.
• Add games and activities which help reflect on the topics being discussed and engage the participants. This will include randomized scenarios that require participants to apply what they’ve learned, as opposed to activities such as word searches that do not require knowledge application.
• Implement the recommendations received from pilots and the general workshops to further improve the curriculum.